



## The Bolshoi Theater and Google will show more of the Golden Collection on YouTube

**April 14, 2020** - Today, the Bolshoi Theater and Google are pleased to announce the continuation of a series of broadcasts of the theater's "gold collection" performances on YouTube. From April 15 to May 11, 2020, viewers from around the world for the first time will be able to see recordings of 5 ballets - Le Corsaire, Spartacus, A Hero of our time, The Bright Stream, Don Quixote, operas Katerina Izmailova and Sadko, as well as a Concert of soloists of the Bolshoi Opera.

Each performance will traditionally begin at 7 p.m. Moscow time. Broadcasts will go in the "premier" mode of YouTube which means that one can't be late. To get a timely reminder of the upcoming performance, one should subscribe to the [Bolshoi Theater official channel on YouTube](#). Each performance will remain online for 24 hours after the initial premiere.

The first six shows of "Bolshoi Online" project gained more than 6.5 million views in 2 weeks. From Swan Lake to The Nutcracker - online events brought to their monitors more than 3 million unique viewers from 134 countries: including Russia, the USA, Canada, Mexico, Hong Kong, Japan, Brazil and others. Sleeping Beauty alone gathered about one and a half million views. The number of search queries related to the Bolshoi Theater has grown 5 times, about two thirds of them came from beyond Russia.

"Since we cannot restore the theater's normal operation yet, and our beloved spectators are forced to isolate themselves, we decided to continue broadcasting our performances on the Internet. Obviously, it brings great joy to people, " - said Vladimir Urin, General Director of the Bolshoi Theater. -I want to highlight two events here - two anniversaries, which we will celebrate virtually. First, on April 18 we will show Spartacus ballet, on the day of 80th anniversary of Vladimir Vasiliev, the People's Artist of the USSR and the first performer of the role of Spartacus. We were going to spend a gala evening in the theater, but life adjusted our plans. The good thing is that online the whole world will be able to celebrate the anniversary of one of the greatest ballet dancers in history. Second, the opera "Sadko" by Rimsky-Korsakov, the latest premiere on the Historical Stage of the Bolshoi Theater, will be shown on the birthday of the director Dmitry Chernyakov, who will be celebrating his half-century anniversary on May, 11.

"Today, everyone who continues to stay at home needs additional resources, and classical art, such as ballet and opera, is one of the best streams of good emotions and balance. I think more than 380 thousand people who in recent weeks subscribed to the Bolshoi Theater channel on YouTube and left more than 60 thousand comments there would agree with this," - says Julia Solovieva, head of Google Russia. "I am sincerely proud that today our technologies help bring the beauty of Russian ballet and opera to audiences around the world."

“Due to the current painful and sad circumstances surrounding the Coronavirus epidemic, which has affected all of us and everywhere, on behalf of Bel Air Media, I am pleased to make a small contribution to supporting the Bolshoi through the broadcasts of the wonderful performances that we recorded in recent years . I hope this brightens up the need to stay at home for spectators who, through our joint work, will see high-quality recordings of exceptional productions of the Bolshoi Theater. I hope that soon the Bolshoi will open its doors again, and we, in turn, will be able to continue to shoot its magnificent productions and delight the audience with a meeting with their favorite opera and ballet artists,” - said Bel Air Media CEO, François Duplat.

“As producer and worldwide distributor of the Bolshoi Ballet in cinema series, Pathé Live, in association with Bel Air Media, is enthusiastic about the Theatre’s initiative. These 4 ballets are some of the Bolshoi’s most emblematic productions, and are among the greatest successes of our broadcasts in cinemas. We feel this is the best way to remain in touch with ballet lovers as cinemas are forced to close all over the world. We hope this opportunity will bring comfort to our audiences during these challenging times, and look forward to meeting everyone again in cinemas once this is behind us” said Thierry Fontaine, president of Pathé Live.

“For a few years already, Mezzo is very proud to be the partner of Bolshoi Theater, one of the greatest historical institutions in the musical world. We’re presenting regularly great opera productions, mostly live, and we have the honor to share them with viewers in more than 60 countries, spreading the best of Russian culture all over the world. We deeply thank Maestro Sokhiev and Mr Urin for their talent, loyalty and trust. During this unprecedented crisis, we are more than ever decided to support the complete Bolshoi Theater’s team and his amazing artists. See you soon on Mezzo and Mezzo Live HD and take care!” added Herve Boissiere, CEO of Mezzo.

Among its digital partners, The Bolshoi Theatre is working with Pathe Live, Bel Air Media and Mezzo to support its online presence.

What’s on April-May 2020:

**15/04 Le Corsaire**, ballet in 3 acts (filmed in 2012)

Credits: <https://www.bolshoi.ru/en/performances/198/>

**18/04 Spartacus**, ballet in 3 acts (filmed in 2013)

Credits: <https://www.bolshoi.ru/en/performances/47/>

**21/04 Concert of soloists of the Bolshoi Opera** (filmed in 2019)

Credits: <https://www.bolshoi.ru/en/performances/10015/>

**25/04 A Hero of our time**, ballet in 2 acts (filmed in 2017)

Credits: <https://www.bolshoi.ru/en/performances/813/>

**29/04 Katerina Izmailova**, opera in 4 acts (filmed in 2016)

Credits: <https://www.bolshoi.ru/en/performances/913/>

**03/05 The Bright Stream**, comic ballet in 2 acts (filmed in 2012)

Credits: <https://www.bolshoi.ru/en/performances/61/>

**07/05 Don Quixote**, ballet in 3 acts (filmed in 2016)

Credits: <https://www.bolshoi.ru/en/performances/912/>

**11/05 Sadko**, opera bylina in 7 scenes (filmed in 2020, the premiere of the current season)

Credits: <https://www.bolshoi.ru/en/performances/7098/>